

# 5 Ways to Benefit from GrowthZone Pay





# GROWTHZONE PAY

**THE EASY WAY TO ACCEPT  
AND PROCESS PAYMENTS!**

Now associations can easily process one-time and recurring credit card, debit card, and bank payments!



# 5 Ways to Benefit from GrowthZone Pay



1. Increase Cash Flow
2. Improve Staff Efficiencies
3. Decrease Costs of Invoice Processing
4. Increase Member Convenience
5. Minimize your Carbon Footprint

# 1...Improve Cash Flow

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Any steps you can take to shorten your receivables process will increase your cash flow

Decrease the Invoice to Cash time by offering automated e-payments, credit card and bank account storage with GrowthZone Pay

WITH PAPER BILLING, IT TAKES ABOUT  
**56 DAYS FROM INVOICING TO  
PAYMENT RECEIPT.**

WITH E-INVOICING AND RECURRING  
PAYMENTS, THAT **SPEEDS UP**  
THE PROCESS BY AROUND  
**SIX WEEKS.**<sup>1</sup>



# Improve Cash Flow

By setting up e-payment for membership renewals, **when invoices are created**, the credit card or bank account are automatically charged

### Membership Fees & Dues

Drag fees in the order you want them to appear on the invoices when you run invoice batches and click "Save".

Name	Bill-To Override	Description	Qty	Frequency	Next Billed*	Amount**	<input type="checkbox"/>
<a href="#">Diamond Membership Package</a>			1	Annually (epayment)	Oct 2018	\$200.00	<input type="checkbox"/>

[Assign Fee Items](#)

### Invoices in Batch

<input type="checkbox"/>	Output	Member Name	Invoice Items	Status	Tax	Amount
<input type="checkbox"/>	<a href="#">Print</a> ▼ emailed: 9/5/2018	DJ Entrprises	\$108.34 A Gold Membership Package	Ref #: <a href="#">280</a> Date: 9/5/2018	Non	108.34
<input type="checkbox"/>	<a href="#">Both</a> ▼	Lola's Pops	<i>Credit Card profile "Visa:*****4242-01/2019" will be charged for this invoice.</i> \$200.00 Diamond Membership Package	Last Ref #: 282 Date: 9/12/2018	Non ▼	200.00

0 Invoices Selected

Set all output options to:

Set all sales tax options to:

Exclude Voluntary Fees

[Print List](#) [Download List](#)

Subtotal: 0.00  
Sales Tax: 0.00  
Total Amount: 0.00

[Save Batch](#) [Deliver Invoices](#) [New Batch](#) [Delete Batch](#)

## 2...Improve Staff Efficiencies

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Replace the hours spent handling paper invoices and labor-intensive payment processing with a few mouse-clicks and you can:

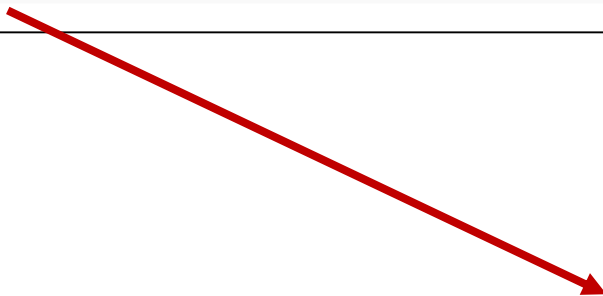
- Eliminate the task of double entry in independent programs
- Reduce errors
- Eliminate the need to manually match payments and invoices
- Avoid processing delays
- Reduce trips to the bank and post office
- Save time by not having to chase down delinquent bills





# 2...Improve Staff Efficiency

Profile Name	Type
<a href="#">NEIGHBORHOOD NATIONAL BANK:*****2542 (usd)</a>	Integrated payment processing



### Edit Credit Card

Payment From  
Cheri Petterson

Stored Payment Methods  
[NEIGHBORHOOD NATIONAL BANK:\\*\\*\\*\\*\\*2542 \(usd\)](#)

**Enter Card Information**

Payment Date: 9/24/2018      Amount: 1

	Ref#	Purchase Date	Amount	Balance
<input type="checkbox"/>				
<input checked="" type="checkbox"/>	178668	7/24/2018	\$1.00	\$1.00

Advanced Options     Cancel    Done

## 3...Decrease Costs of Invoice Processing

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- Paper (invoices & envelopes)
- Bank slips, receipts, and deposit notes
- Ink cartridges
- Printers, postage machines, copiers (plus power and main)
- Follow-up mailings and reminders for late payments
- Postage
- Fuel - visits to the bank and post office
- Bank charges
- Employee time to process (load paper, stuff envelopes, or
- Cost of handling NSF checks



## 4...Greater Member Convenience

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Cashless payments are growing at an explosive rate.

- 80% of consumer transactions are cashless
- Based on current trends, by 2025, most people will replace their wallet or purse with a smart-phone based, virtual wallet



# 4...Greater Member Convenience

Members can securely store credit cards and/or bank accounts for future use when registering for events and paying bills on-line

Payment Information

Credit Card  Bank Account

\*Card Number:  Exp. Month:  Exp. Year:  CSC: ?

Notify CM MZ Training that I am interested in setting up automatic payments and select to use this profile for the recurring charge.  
Note: Once automatic payments are setup with CM MZ Training, keep this selected so that you can easily identify which profile is charged.

Company:

\*First Name:  \*Last Name:





\*Street:

\*City:  \*State:  \*Zip:

\*Country:

Checkout

**Cheri Pettersen** \$100.00

Online Credit Card Payment.    

Saved Card  New Card

\*Saved Cards:  \*CSC: ?

\*First Name:  \*Last Name:

- Or -

\*Company Name:

\*Street:

\*City:  \*State:  \*Postal Code:

# 4...Greater Member Convenience

## Accept Payments at events...

- Your database is automatically updated with payment transactions via the Mobile Card Reader
- No more post-event manual input of payments!



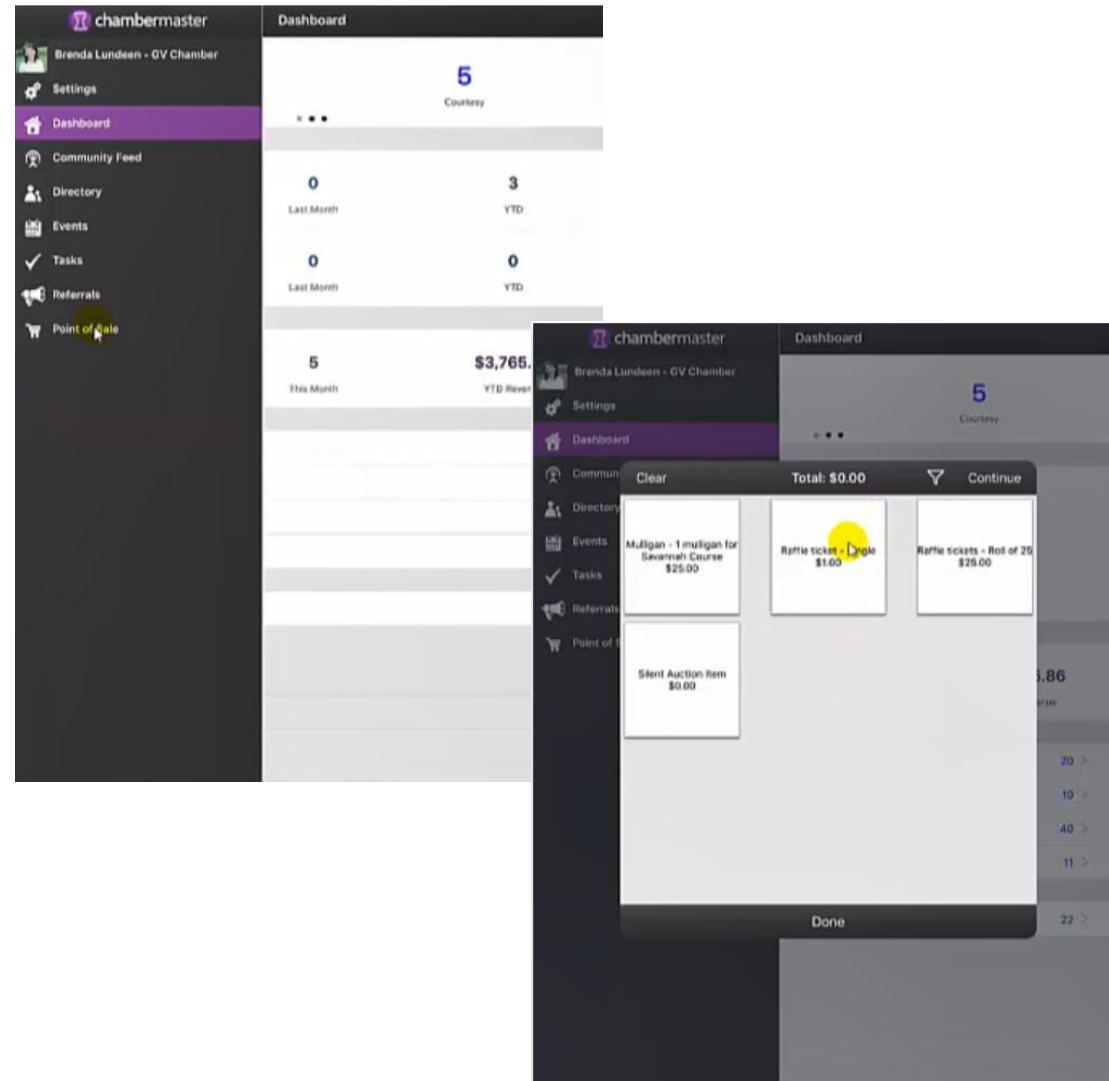
# 4...Greater Member Convenience

## Full-featured checkout solution - Point of Sale module in the Staff App (ChamberMaster/MemberZone)

Accept credit card purchases for items like:

- Raffle tickets
- Silent auction items
- Mulligans at your next golf tournament

Point of Sale module available to all customers with GrowthZone Pay and the Premium Version of the Staff App





## 4...Minimize your Carbon Footprint

# 5...Minimize Your Carbon Footprint

Paper billing contributes to:

- deforestation
- energy use
- greenhouse gases
- wastewater discharged into lakes, streams, and rivers
- solid waste via filled garbage bags
- fuel consumption



# Features of GrowthZone Pay



## Features Include:

- Automatic recurring credit/debit card charges so you are sure to get your payments
- Safe storage of payment card info for convenient event registration and member payments
- Automatic bank draft (ACH) option available (US customers only)
- Online, real-time statements and bank deposit/transfer reports
- Virtual terminal included for running single direct charges
- Take payments on-the-go using the optional mobile card reader

## Questions?

For more information on GrowthZone Pay, contact [sales@growthzone.com](mailto:sales@growthzone.com)